

Strategic Pharmaceutical Marketing Manager, Pharmaceutical Products & Clinical Services



A fast growing pharmacy in Queens, NY needs a **Strategic Pharmaceutical Marketing Manager, Pharmaceutical Products & Clinical Services** with responsibilities for formulation & execution of strategic pharmaceutical mkt. policies to develop marketing, sales/services of pharmaceuticals, specialty drugs, first time generic drugs, DME/Herbal products, vaccination platform, preventative health management services, company's business and revenues, develop pricing strategies, conduct research and create informational product promotional scientific literature for herbals/medicinal plant products examining chemical constituents and pharmacological response, research pharmaceutical & medical literature for preparing content in company's news magazine, & website, research specialty drug trends forecast, research applicable and new pharmaceutical regulations for preparing & updating pharmaceutical compliance materials for developing and marketing clinical services.

Educational and Experience Requirements: Must have minimum BS in Pharmacy or equivalent with knowledge of pharmaceuticals, pharmacology, pharmaceutical regulations/forensic pharmacy, pharmaconosy (crude drugs, herbal/ medicinal plants) & quantitative knowledge of pharmaceutical management, marketing, math & statistical skills, data tabulation and organization, variance analysis, computer applications to conduct company's marketing research, financial sales analysis, financial feasibility studies for new line of products/ services and company's revenue projections and forecasting. Related experience is preferable.

Mail resume to **Lefferts Pharmacy Inc. 117-06 Liberty Ave, South Richmond Hill, Queens NY 11419.**

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Contact Info

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- [117-06 Liberty Ave, South Richmond Hill, NY 11419, United States](#)
- [10 am to 6 pm Monday to Saturday](#)
- [Sunday Close](#)